

Helene Blieberg Biography

Helene Blieberg is a thought leader in the nonprofit management field. She brings a wealth of experience to her work of advising clients across a range of organizations and philanthropic programs, a practice she began in 2001. She recently served as Assistant Commissioner and Senior Advisor to the Programs Unit of the NYC Department of Cultural Affairs (DCLA) where she oversaw the implementation of a series of reforms to the Cultural Development Fund, the largest municipal arts funding program in the country.

In addition to DCLA, her distinguished clients include American Craft Council, American Express, Andrew W. Mellon Foundation, Ballet Hispanico, Baruch College/CUNY, Congregation B'nai Jeshurun, Lincoln Center, Meredith Monk/The House Foundation for the Arts, Municipal Art Society, Nathan Cummings Foundation, Pfizer Inc, and the Upper Manhattan Empowerment Zone.

Helene provides management, communication and grantmaking services to nonprofit organizations, foundations, and corporations. She often works in depth with organizations in transition as interim ED/CEO, preparing the organization's staff and board for the next phase in their tenure. Her philanthropic work includes strategy and management of corporate and foundation grant programs, board development and governance, organizational assessment and development, project management, communications and media relations guidance and training, and executive coaching.

She has served on the faculty of Baruch and Hunter Colleges/CUNY and New York University, where she taught undergraduate and graduate arts administration, communications, and public relations courses. Helene spent 18 years with CBS, having held management positions in philanthropy, communications, media relations, sales development, and promotion. She served as Vice President and Executive Director of the CBS Foundation, re-establishing, and strengthening CBS' philanthropic initiatives in the wake of a series of mergers. She was also Vice President of Communications for the company's national radio division where she provided counsel to local stations and formed and implemented a national public relations strategy.

Before joining CBS, she served as a marketing and sales executive in the hospitality industry and was an account executive at a New York public relations firm. She attended the University of London and is a Phi Beta Kappa graduate of the University at Buffalo. She is also a graduate of the Coro Leadership New York program and the Support Center's Interim Executive Leadership program.

As a speaker and presenter, Helene has led public programs and workshops in arts management, leadership, communications and grantmaking. She has chaired a variety of funding panels in the arts.

Helene devotes time and expertise to the boards of service organizations across the nonprofit field because of the unique value she believes they offer their constituents. Her governance experience includes two decades on the Board of Directors of the Alliance of Resident Theatres/New York (Vice Chair). She is currently Co-Chair of the Leadership Council of the Support Center and a member of the Coro New York Leadership Center and the University at Buffalo's Alumni Associations.